



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

INVOICE

DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)	Invoice #	197160-1
Product	8/14-8/20 PAUL HIRSCHBIEL	Invoice Date	08/26/12
Estimate Number	1553	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/20/12
Station	WAVY	Order #	197160
Account Executive	Petry Philadelphia	Alt Order #	06839787
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	08/14/12 - 08/20/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			W	08/15/12	:30	5:26 AM	PH12VA0201TH	\$500.00		1
2	WAVY	WAVY 6AM News	6a-7a		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	6:56 AM	PH12VA0201TH	\$1,500.00		1
3	WAVY	Today Show M-F	7a-9a		08/13/12 to 08/19/12	2x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	7:22 AM	PH12VA0201TH	\$1,500.00		2
	WAVY			F	08/17/12	:30	7:56 AM	PH12VA0201TH	\$1,500.00		1
4	WAVY	WAVY News 10 Sa 7a	7a-8a		08/13/12 to 08/19/12	1x	- - - - - S -				
	WAVY			Sa	08/18/12	:30	7:42 AM	PH12VA0201TH	\$400.00		1
5	WAVY	WAVY News 10 Sunday 7a	7a-8a		08/13/12 to 08/19/12	1x	- - - - - S				
	WAVY			Su	08/19/12	:30	7:12 AM	PH12VA0201TH	\$400.00		1
6	WAVY	Today Show 2	9a-10a		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	9:29 AM	PH12VA0201TH	\$350.00		1
7	WAVY	News 10 @ Noon	12p-1p		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			W	08/15/12	:30	12:31 PM	PH12VA0201TH	\$250.00		1
8	WAVY	The Doctors	2-3p		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			F	08/17/12	:30	2:40 PM	PH12VA0201TH	\$150.00		1
9	WAVY	M-F 4-5p	4p-5p		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			F	08/17/12	:30	4:50 PM	PH12VA0201TH	\$250.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WAVY	News 10 @5p	5p-530p		08/13/12 to 08/19/12	2x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	5:07 PM	PH12VA0201TH	\$900.00		2
	WAVY			F	08/17/12	:30	5:27 PM	PH12VA0201TH	\$900.00		1
11	WAVY	News 10 @530p	530p-6p		08/13/12 to 08/19/12	2x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	5:38 PM	PH12VA0201TH	\$900.00		2
	WAVY			Th	08/16/12	:30	5:37 PM	PH12VA0201TH	\$900.00		1
12	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			Th	08/16/12	:30	6:21 PM	PH12VA0201TH	\$1,500.00		1
13	WAVY	WAVY News 10 Sat 6p	6p-630p		08/13/12 to 08/19/12	1x	- - - - - S -				
	WAVY			Sa	08/18/12	:30	6:22 PM	PH12VA0201TH	\$500.00		1
14	WAVY	WAVY News 10 Sun 6p	6p-7p		08/13/12 to 08/19/12	1x	- - - - - S				
	WAVY			Su	08/19/12	:30	6:52 PM	PH12VA0201TH	\$500.00		1
15	WAVY	M-F News 10 @11	11p-1130p		08/13/12 to 08/19/12	2x	- TWTF - -				
	WAVY			Tu	08/14/12	:30	11:33 PM	PH12VA0201TH	\$1,200.00		2
	WAVY			F	08/17/12	:30	11:13 PM	PH12VA0201TH	\$1,200.00		1
16	WAVY	Tonight Show w/Leno	1134p-1237a		08/13/12 to 08/19/12	1x	- TWTF - -				
	WAVY			W	08/15/12	:30	12:31 AM	PH12VA0201TH	\$350.00		1
17	WAVY	WAVY News @ Sunrise	5a-6a		08/20/12 to 08/26/12	1x	M - - - - -				
	WAVY			M	08/20/12	:30	5:13 AM	PH12VA0201TH	\$500.00		1
18	WAVY	Today Show M-F	7a-9a		08/20/12 to 08/26/12	1x	M - - - - -				

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18	WAVY	Today Show M-F	7a-9a	M	08/20/12	:30	8:57 AM	PH12VA0201TH	\$1,500.00		1
19	WAVY	Today Show 2	9a-10a		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	9:49 AM	PH12VA0201TH	\$350.00		1
20	WAVY	News 10 @ Noon	12p-1p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	12:09 PM	PH12VA0201TH	\$250.00		1
21	WAVY	The Doctors	2-3p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	2:32 PM	PH12VA0201TH	\$150.00		1
22	WAVY	M-F 4-5p	4p-5p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	4:43 PM	PH12VA0201TH	\$250.00		1
23	WAVY	News 10 @5p	5p-530p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	5:12 PM	PH12VA0201TH	\$900.00		1
24	WAVY	News 10 @530p	530p-6p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	5:56 PM	PH12VA0201TH	\$900.00		1
25	WAVY	News 10 @6p	6p-630p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	6:28 PM	PH12VA0201TH	\$1,500.00		1
26	WAVY	M-F News 10 @11	11p-1130p		08/20/12 to 08/26/12	1x	M-----				
	WAVY			M	08/20/12	:30	11:23 PM	PH12VA0201TH	\$1,200.00		1
27	WAVY	Tonight Show w/Leno	1134p-1237a		08/20/12 to 08/26/12	1x	M-----				

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27	WAVY	Tonight Show w/Leno	1134p-1237a	M	08/20/12	:30	12:09 AM	PH12VA0201TH	\$350.00		1
28	WAVY	Late Night w/Jimmy Fallon	1237a-136a		08/13/12 to 08/19/12	1x	- TWTF- -				
	WAVY			W	08/15/12	:30	1:29 AM	PH12VA0201TH	\$150.00		1
29	WAVY	Late Night w/Jimmy Fallon	1237a-136a		08/20/12 to 08/26/12	1x	M- - - - -				
	WAVY			M	08/20/12	:30	1:17 AM	PH12VA0201TH	\$150.00		1
<u>Aired Spots</u>				33							

<u>Gross Total</u>	\$23,800.00	
<u>Agency Commission</u>	\$3,570.00	
<u>Net Amount Due</u>	\$20,230.00	<u>Payment Terms 30 Days</u>

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